

BROCHURE ORGANIZER

My name is _____

My brochure will be about the voyage(s) of _____ .

Include source of your information — name, page #, website — in each box.

WHERE DID HE START?

WHERE DID HE SAIL TO?

WHAT YEAR(S) DID HE SAIL?

NAME 2-4 EXAMPLES OF TECHNOLOGY USED DURING HIS EXPEDITION, and tell what they were used for.

- 1. _____
- 2. _____
- 3. _____
- 4. _____

WHY DID HE UNDERTAKE HIS VOYAGE?

WHAT WAS LIFE LIKE ABOARD THE VESSEL?

WHAT TRUE THINGS COULD YOU SAY TO TRY TO ENTICE SAILORS TO JOIN THIS EXPEDITION?

WHAT DANGERS OR INCONVENIENCES WOULD YOU TRY TO REASSURE THEM ABOUT?

Fold a piece of white paper in thirds as Mr. Stern shows you. The first section you see should be colorful and enticing, and make people want to open it up and read the rest. The other 5 sections will be about:

- Reasons for going
- Technology they used
- Description of destination
- What life aboard was like; enticements/reassurances; pay offered
- Description of the vessel

Write in present or future tense. Your brochure will be graded on:

- Historical Accuracy
- Effectiveness at convincing sailors to join the expedition
- Correct mechanics and attractive presentation